

Who We Are. What We Do.

Convoko aligns people, processes, and technology to bring simplicity and efficiency to business operations.

Changing the Way Strategic Business Consulting is Delivered

If you want to dramatically improve your business operations, drive growth, and increase bottom-line performance, you need to implement the most effective processes in the most efficient manner.

At Convoko, we solve old problems in new ways allowing your company to thrive in today's fast-paced, technology-driven business world. Our goal is to ensure you effectively leverage your investments to dramatically improve your sales performance, business processes, and overall productivity. We don't believe technology should conform to legacy processes – we optimize you for excellence and future-proof your business, delivering a competitive advantage today.

CRM is at the Heart of Your Business Success

Today's leading CRM solutions are much more than a "digital rolodex on steroids". They not only manage customer relationships; but also drive better corporate and internal business unit interactions. Beyond managing leads, contacts, opportunities, and contracts, CRM is the hub around which successful business operations run to achieve a previously unimaginable level of efficiency and excellence.

At Convoko, we understand business optimization and believe in implementing CRM in the most effective and efficient way possible. With a well implemented CRM, we can help you align your people, processes, and technology around your key strategic initiatives. We do this through standard CRM-centric service offerings designed to maximize your ROI and drive 100% user adoption.

CONVOKO CRM SERVICES

Correctly evaluating and implementing your CRM solution is the cornerstone of your business success.



CRM EVALUATIONS

We evaluate not only your CRM solution but more importantly your business processes, identifying the functionality and workflows you need to simplify, automate, and improve your business performance.



CRM ROADMAPS

Whether conducting a new implementation or a CRM upgrade; your technology and processes will evolve. Plan and know how your CRM will support your business today, as well as tomorrow.



CRM PROJECTS

Quick start, proof of concept, full implementation or technology upgrade; your success depends on an implementation perfectly executed on time and on budget.

Convoko Knows How to Deliver CRM Value

Our comprehensive yet streamlined approach begins with the customer, you, in mind. Our methodologies and recommendations will ensure that your business operations are optimized and aligned to industry best practices. With Convoko, you will be able to:

- Maximize the value of your business applications and technology investments
- Integrate disparate processes to get unparalleled, end-to-end efficiency
- Get the information you need to make better decisions faster
- Business responsiveness and improve customer satisfaction
- Simplify, automate, and streamline your business operations

Get More Out of Your CRM

If you implemented your CRM solution and you still ...

- Don't know how key accounts are performing
- Don't know which are really your top accounts
- Run your sales review on Excel
- Don't have clear pipeline visibility
- Can't tell if you will reach your sales goals
- Can't synch up info with sales and operations

Then your business needs CPR. With our complimentary, no-risk CPR (CRM Performance Review), we can help you identify the things in your CRM that are working well and the things that are not, so you can achieve your business goals and improve user adoption. Contact us today to learn more.

About Convoko

We are consultants. We are about solutions and ways to optimize your business. At Convoko, we help you evaluate your business needs and then implement the right solutions to simplify, automate, and improve your overall business processes.

Our goal is to ensure you effectively leverage your technology investments to dramatically improve your sales performance, business processes, and overall productivity. We don't believe technology should conform to legacy processes – we optimize and future-proof your business, delivering a competitive advantage today.

Our Differentiator

We aren't just the typical quick-stop, implementation shop. We take a complete and integrated approach to business optimization with CRM as the cornerstone. Every Convoko CRM engagement evaluates three critical components of your business; people, process, and technology. The result is a more successful CRM implementation that optimizes your entire business performance.

Our Name

Convoko is derived from the Latin word "*convocare*" which means to "bring together", "to unify", "a formal call to unity".

Our Ethos

CRM is our ecosystem; consulting our trade. We base every recommendation on fact, born out of business reviews that we personally lead. We thrive on quality, simplicity, and delivering results where they are most needed. We are accountable to those whom we lead and work with. We don't fail.



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We can help your operation

Convoko serves the diverse market of companies who need help optimizing their business operations and their CRM implementations. Contact us today to learn more about what we can do for you.

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